



ABOUT CBNATION

CBNation includes all of our properties for CEOs, entrepreneurs and business owners including CEO Blog Nation, CBNation.tv and CEO Podcasts. The platform is powered by Blue 16 Media, we work to increase the success rate of CEOs, entrepreneurs, and business owners. - cbnation.co

- **Vision:** The #1 Resources for CEOs, entrepreneurs & business owners
- **Mission:** Increasing the Success Rate of Businesses & Organizations
- **How:** Celebrating & showcasing (Visibility) and supporting CEOs, entrepreneurs and business owners (Resources)
- **Tagline:** "The Voice of entrepreneurs"
- **Slogan:** "I AM CEO"
- **Values:** Hustle (Focus), Create (Give), Grind (Process), Build (Community), Work (Work), Hack (Solutions)
- **Audience:** CEOs, entrepreneurs and business owners ranging from small to medium-sized businesses
- **Niche Sites** have their own philosophy and divided according to (1) Type of business (2) Stage of business (3) Socio-Demographics (4) Location (5) Purpose of site



**Increasing the
success rate of CEOs,
entrepreneurs and
business owners**

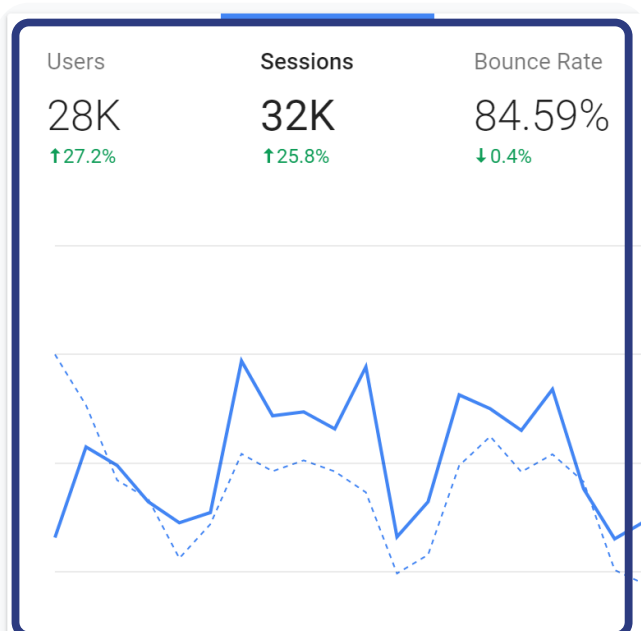
- OUR MISSION

MORE INFORMATION: ceoblognation.com/FAQ

CBNATION

ABOUT OUR PROPERTIES:

- Blogs **(Read)**: CEO Blog Nation is a community of niche blogs for CEOs, entrepreneurs, and business owners. - **ceoblognation.com**
- Podcasts **(Listen)**: Listen to podcast episodes for CEOs, entrepreneurs, startups founders & business owners. - **ceopodcasts.com**
- Videos **(Watch)**: CBNation TV consists of a collection of videos and content for CEOs, entrepreneurs, startups and business owners - **cbnation.tv**



BLOG STATS

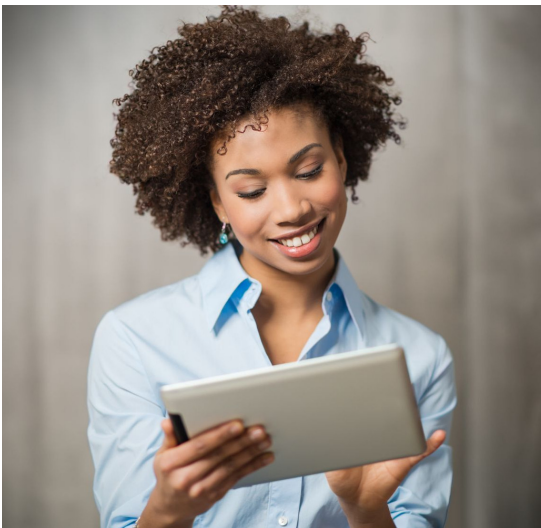
Monthly Views - 30k-40k/month

Podcast Downloads - 20k total

Newsletter Subscribers - 3k total

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PROPERTIES



- **Teach a CEO:** This blog explores the pedantic side of entrepreneurship and helping entrepreneurs run and manage their ventures efficiently and effectively. - teachaceo.com
- **DMV CEO:** This blog captures the essence of entrepreneurship in Washington D.C., Maryland, and Virginia - dmvceo.com

- **I AM CEO:** I AM CEO is a podcast, a CBNation blog and a community redefining what it means to be a CEO. - iamceo.co
- **CEO Chat:** CEO Chat powered by Blue 16 Media is a podcast for entrepreneurs, startups and business owners. - ceochat.co
- **CBNation TV:** CBNation TV is a collection of videos and content for entrepreneurs, startups and business owners. - cbnation.tv
- **Rescue a CEO:** Rescue A CEO is a niche blog site that helps entrepreneurs get tasks and projects completed. - recueaceo.com
- **Hearpreneur:** This blog features profiles, biographies and inspirational stories. - hearpreneur.com



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PROPERTIES (CONTINUED)

- **The Unique Side of Entrepreneurship** by **Gresham Harkless Jr.**: Business blog for Gresham Harkless focusing on digital marketing, entrepreneurship, behind the scenes of CBNation and provides a unique perspective on entrepreneurship as a whole. - progreSSION.ceoblognation.com
- **Healthy CEO**: Healthy CEO features entrepreneurs and business in the health, sports, fitness and wellness industries. - healthceo.co
- **Black Wall Street**: Created as a remembrance of the affluence and strength of the entrepreneurs and business owners in the community of Tulsa, Oklahoma. - blackws.com
- **CBNation Directory**: Podcasts to help people find great local businesses like dentists, hair stylists, and mechanics. - directory.ceoblognation.com



- **Official CBNation Blog**: Focuses on provides the best content across our community of sites and across the web. - ceoblognation.com
- **CEO Events**: CEO Events is an events calendar for startups, entrepreneurs and business owners. - ceoevents.co

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PROPERTIES (CONTINUED)



- **Blue 16 Corner:** Blog focusing on digital marketing for entrepreneurs, startups and business owners. - 16.ceoblognation.com
- **CEO Web Shop:** Online store for businesses and organizations digital services like domain names, e-mail, web marketing, website builders, SSL and web hosting. - ceowebshop.com



- **CEO Gear:** A clothing line to promote and celebrate entrepreneurship in its many forms. - ceogear.co
- **I AM CEO Tribe:** An exclusive online community dedicated to leadership development. - tribe.ceoblognation.com
- And more... - check out ceoblognation.com/community



CONTACT US:



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